

HOUSING

MOTION

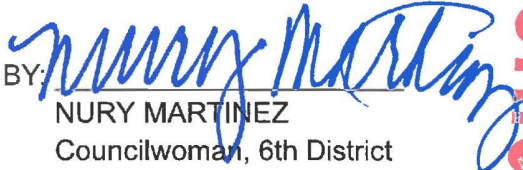
The median price of a single-family home in the United States has increased by 28% over the last two years. The City of Los Angeles ranks among top most unaffordable cities in multiple studies each year. As of August 21, the LA City recorded a price increase of 11.3% compared to the prior year.

The housing crisis has been further exacerbated by high tech companies such as Zillow, Opendoor, Rockethomes, and Redfin as well as private equity firms. These companies primarily target affordable, single-family homes and compete to buy up as much inventory as possible, flip them, and then sell them for a profit. At Zillow, a recent earnings report shows agents selling these homes at a 13.1% profit.

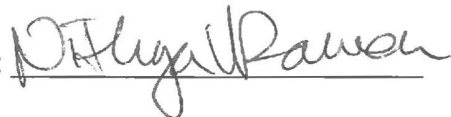
This trend systematically increases the pricing of single-family homes in a real estate market that is already experiencing skyrocketing housing prices. Low-income Angelenos, who have lived in their neighborhoods for decades, are unable to compete with these iBuyers. This has led to many longtime residents being pushed out of their homes, neighborhoods, and communities.

I THEREFORE MOVE that the City Council instruct the City Legislative Analyst and City Attorney to report back with recommendations on strategies the City can use to prevent large tech and private equity firms from engaging in speculative practices that involve purchasing affordable, predominantly single family housing.

PRESENTED BY:


NURY MARTINEZ
Councilwoman, 6th District

SECONDED BY:



ORIGINAL

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