



**Adrienne Kuhre**  
President

March 31, 2017

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**Aaron Flournoy**  
Business Interest  
Representative

The Empowerment Congress North Area Neighborhood Development Council (NANDC) respectfully submits our ***South and Southeast Los Angeles Community Plan Economic and Workforce Development Comments & Recommendations*** for your perusal and comment. Unanimously adopted for submission at our March 2, 2017 regular Board meeting, these companion recommendations relate to NANDC's *South and Southeast Community Plans and Draft EIR Comments* submitted February 1 to the City of Los Angeles Department of Planning (reference copy attached). These bodies of work are the result of the NANDC Ad Hoc Committee established in November 2016 that included the participation of a variety of stakeholders over several months.

Beyond zoning and codes, looking at the South and Southeast LA Community Plans and living the realities of swift-developing investor projects, it appears more money will flow out from our communities than will circulate to stimulate South or Southeast LA's economic growth for internal wealth building opportunities. In addition, NANDC and its stakeholders are concerned that while the Plans encourage increased housing and enterprise opportunities, there is an absence of the transparent community-level discussions needed to equitably devise a win-win community redevelopment effort leading to planned objectives and designs for the stimulation of long term community-based economic growth and equitable housing opportunities. Our assessment revealed that local community development / workforce development stakeholders, who have over 30 years presence in these communities, have not been engaged in nor invited to share their community redevelopment expertise in discussions of growth.

This is a historical and monumental opportunity to reverse the wealth-drought existing among the South and Southeast LA residents and businesses for over 50 years. Therefore, NANDC recommends:

- The Planning and the Economic Development dialogues happen in tandem to structure a path that brings to fruition the economic prosperity, quality of life, and community resiliency to South and Southeast LA as described in the Mayor's Sustainable City directive.
- All dialogues will include representatives from our local area business chambers, community / economic development agencies, Neighborhood Council Board members, educational institutions, and community stakeholders.
- Creation of a policy and framework to ensure a meaningful portion (percentage) of new residential and new / renovated commercial structures are designated for use by qualifying community residents and businesses.
- Implement capacity building processes for South and Southeast LA communities enabling them to be prepared and positioned to submit vendor bids for upcoming construction-related work and compliance supports to successfully deliver.
- Actively engage in structuring the job skills training opportunities required so that Southeast and

South LA residents are prepared to fulfill the majority of the jobs available through the Local Hire Initiatives that will be in place.

- Residential structures set-asides should have a larger number of family-friendly dwellings that comfortably accommodate 3 or more persons as an important community benefit.

These recommendations are consistent with the Los Angeles Promise Zone Initiative—“We believe that a thriving economy is one where people have the opportunity and resources to move up the economic ladder.”

Therefore, the North Area Neighborhood Development Council Board reaffirms the Department of Neighborhood Empowerment / Neighborhood Council system commitment, “...to promote public participation in city governance and decision making processes, to make government more responsive to our local needs.”

We look forward to aiding our local government and Neighborhood Council Alliances to foster local-level involvement to strategically engage community-focused stakeholders in the South and Southeast LA community in transparent decision-making processes that identify and implement the creation of effective opportunities. These identified and implemented effective opportunities will increase social capital and upward mobility while creating better civic life, and concurrently decreasing residential sparsity, residential segregation, and income inequality; ultimately creating cohesive South and Southeast LA communities for generations to come.

Our NANDC Policy Committee Co-Chair, Joanne Russell, will serve as Coordinator and facilitate communication and activities related to these recommendations: [MsJoanne.nandc@gmail.com](mailto:MsJoanne.nandc@gmail.com), 323-898-2063. We look forward to your response.

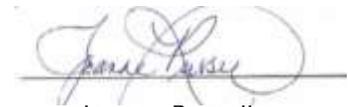
Respectfully Submitted,  
North Area Neighborhood Development Council (NANDC)



Adrienne Kuhre  
President



Jean Frost  
Policy Chair



Joanne Russell  
Policy Co-Chair

Attachment: *South and Southeast Community Plans and Draft EIR Comments* (February 1, 2017)

Distribution (via email):

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Jan Perry, GM / Samuel Hughes, AGM - Economic and Workforce Development Department  
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Honorable Councilman Price (James Westbrooks, Curtis Earnest, Nora Gutierrez)  
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NANDC Board