

Proposed Projects for Funding
July 16, 2005
ECNANDC Discussion Meeting

During this discussion meeting participants will be divided into four emphasis groups: Public Safety, Youth, Outreach and Block clubs. Each group will be given the following list of proposed projects. Within one hour the groups will be asked to prioritize the list of projects within their emphasis area. At the end of the hour, the four completed lists will constitute a prioritized list for the governing board and will be used in creating subsequent agendas.

Proposed projects on this list must be accomplished in partnership with community organizations, such as block clubs, churches, etc., or as standalone ECNANDC projects. The partnering organization will be asked to provide up to ½ of the funds for the entire project or in-kind sweat equity investment. The terms of each project will be detailed in written form before being approved by the governing board and submitted to DONE.

It is possible that different projects could be approved at different times of the year and with separate organizations; for example community clean-ups, signage projects, etc. In such cases these items may appear on several agendas throughout the year. At this time it is important to prioritize this type of expenditure while identifying and broadening the list of potential partners.

Ground rules:

1. It is permissible to make changes to proposals. Simply mark the final project to make changes. Attachments are acceptable.
2. It is permissible create new spending proposals and insert them into the list. Projects must include: project description, description of any assets purchased, describe who controls the asset after purchase, duration of the project and cost.
3. Projects can be omitted from the list.
4. Important Note: "Grants" are not permissible under DONE rules, however, "Co-sponsorship" of projects are permissible.

List of Projects:

- A. **Fabric Banners:** Purchase of two fabric banners featuring ECNANDC logo and DONE logo for use at outdoor events and tabling. Aprox. Size 10ft x 3ft. Signage will be used to advertise events. Banner will increase awareness of council and increase attendance to ECNANDC events.
 - a. Asset under the control of Outreach Committee.
 - b. Purchase to take place within 30 day of written approval.
 - c. Cost: \$600

- B. **Neighborhood Watch – ECNANDC Signage:** Partnership with block clubs to purchase and install small neighborhood watch and ECNANDC signage in their area. Signage will help to build awareness of the council and deter crime. Partnership with block club will strengthen neighborhood organization efforts and lend credence to the effectiveness of neighborhood organizing. ECNANDC signage will also increase awareness and participation in ECNANDC events.
 - a. Asset once installed under control of Block Club
 - b. Purchase and installation to take place within 90 days of approval.
 - c. Cost: \$120 per sign manufacture and installation, 40 Signs per project. \$4800
 - d. Block club to provide sweat equity in the form of permit requests, LADOT, LADWP and LAPD applications and location identification.

- C. **Anti-Crime & Nuisance Lighting:** Partnership with block clubs and other community organizations for the installation of DWP lighting for a period of one year in high crime areas identified by LAPD community service officers and residents. Lighting will deter crime by providing lighting sufficient to identify individuals at night thus reducing comfort level of criminals in dark areas. Similar lighting has been proven effective citywide. The ECNANDC can react quickly and efficiently by working with block clubs and existing organizations to place lighting where it is needed most. ECNANDC's ability to provide this type of solution gives the development councils a measurable value to the community and thus will increase participation in the councils and its decision making.
- a. Asset under the control of DWP
 - b. Program Administered by ECNANDC Public Safety Committee and City Services Committee
 - c. Purchase and installation to take place within 30 days of approval.
 - d. COST: \$35 per light per month X 12 months. \$420 Per light each year. Entire project for ECNANDC area shall not exceed 20 lights. \$8400 per year.
- D. **Anti-Dumping Signage:** Partnership with block clubs to purchase and install "No Dumping" signage in areas where refuse dumping is prevalent. Signage will help to build awareness of the city's anti-dumping ordinance, ECNANDC, and "3-1-1" hotline and as a result deter dumping. Similar signage has proven effective in other parts of ECNANDC area. Partnership with block club will strengthen neighborhood organization efforts and lend credence to the effectiveness of neighborhood organizing. ECNANDC signage will also increase awareness and participation in ECNANDC events.
- a. Asset once installed under control of ECNANDC committees
 - b. Purchase and installation to take place within 90 days of approval.
 - c. Cost: \$150 per sign manufacture and installation, 20 Signs. \$4800 per year.
 - d. Block club and ECNANDC committees will provide sweat equity in the form of permit requests, LADOT and LAPD applications and location identification.
- E. **Children at Play Signage:** Partnership with block clubs to purchase semi-permanent "Children at Play" signage for distribution to Block Clubs which have identified specific hazardous locations within their area. Signage will be bright yellow in color and made of a semi-permanent nylon/plastic material similar that those used by DOT for temporary parking areas. Signs will be posted on the private property, fences, etc. of neighborhood block club members and face the street. Signage will feature ECNANDC logo and will help to build awareness of the council and of the neighborhood's concern for neighborhood traffic safety. Similar signage has proven effective in other parts of Los Angeles. Partnership with block club will strengthen the neighborhood organization's efforts and lend credence to the effectiveness of neighborhood organizing. ECNANDC signage will also increase awareness and participation in ECNANDC events.
- a. Asset once installed under control of neighborhood organizations.
 - b. Purchase and installation to take place within during the year, based on application to ECNANDC.
 - c. Cost: \$7 per signs/fasteners, 100 Signs per year. Total \$700 per year.
 - d. Block club will provide sweat equity in the form of installation and maintenance

- F. **Painting Addresses on Curbs:** Create yearly organizing effort aimed at block clubs. Hire local non-profit organization to paint addresses on curbs in front of properties within the ECNANDC. (For example, accept bids from organizations currently performing graffiti removal.) If cost is prohibitive, project could be done in phases, i.e. 5,000 properties per year. There are 17,000 addresses in the area, total cost would be \$12,750. The program would reward block clubs and concurrent with local beautification efforts, as well as, provide organizing focal point for new block clubs. Address painting will also help police, fire and city agencies identify properties. In addition, all property owners would benefit equally from such a project creating goodwill for the ECNANDC.
- a. Asset once installed under control of property owners.
 - b. Neighborhoods would be identified by City Services Committee for approval by council.
 - c. Purchase and installation to take place within during the year of approval.
 - d. Cost: \$.75 per signs address, 5000 addresses per year. Total \$3700 per year. Sweat equity would be provided by block clubs in the form of beautification effort.
- G. **Mural Project** - Council area mural project. Project administrated by Youth Committee and Outreach Committee in partnership with area block clubs. Similar project has been proven effective in building community in our area. Partnership with block club will reward cooperative effort and the effectiveness of neighborhood organizing. ECNANDC murals will also increase awareness and participation in other ECNANDC events. Cost of mural includes artist pay and cost of materials.
- a. Asset once installed under control of property owners and/or ECNANDC.
 - b. Mural Location would be identified by Outreach Committee for approval by council.
 - c. Purchase and installation to take place within during year of approval.
 - d. Cost: \$10,000 based upon cost of similar project in our area. Sweat equity would be provided by community members in the form of painting and preparation efforts.
- H. **Asset Mapping Phase Two** – Hire webpage professional to interface with Navigate LA(City Engineer’s Website) to create user friendly, neighborhood council focused asset map. Phase One of this project is complete. USC students, in conjunction with City Services committee have created a report which outlines the need of the council and residents. Further; they have outline the scope of the project and organized the relationship between “Navigate LA” and the council. The next phase would require detailed technical communication between ECNANDC and Navigate LA. For this portion of the project to be successful detailed and complete design information must be provided to Navigate LA which remains within their range of technical capability. Upon completion of Phase Two, Navigate LA, has agreed to create a multi-layer asset map. The map will contain government as well as ECNANDC data. The finished product will be a model by which Navigate LA can replicate for other DONE council asset maps.
- a. Once installed under control of Navigate LA, City Engineer.
 - b. Design attributes will be submitted by City Services Committee for approval by the council.
 - c. Cost of webmaster approximately for 20hr per week, at 12 weeks, \$15 per hour. Total cost \$3600. Final contract awarded to lowest bidder. Cost to “Navigate LA” will be absorbed within their budget.
- I. **Light Pole Banners** – Install ECNANDC banners on light poles of major street and boulevards within area. Colorful fabric weather proof banners will be installed on individual light poles. The banners will build awareness of ECNANDC as a community entity and increase participation within ECNANDC. Other council areas have installed similar systems and these banners have been successful at increasing the attendance at ECNANDC meeting and events.
- a. Once installed under control of ECNANDC and Department of Street Services.
 - b. Location of banners and design will be submitted by City Services Committee for approval by the council.

- c. Cost of banners aprox. \$15,000 based upon cost of similar banners in other council districts.
- J. **Trash Cans** – ECNANDC to buy trash bags and trash cans to be placed in front of area businesses and bus stops. Only merchants that agreed to manage the trash cans and empty them when necessary would get them. The trash cans could have ECNANDC’s name printed on them. Contractor would be hired to bolt the cans down onto the concrete.
- a. Once installed under control of ECNANDC and Merchant.
 - b. Location of cans and design will be submitted by City Services Committee for approval by the council.
 - c. Cost of can aprox. \$200 based upon cost of similar wire basket type trash cans. Further estimate required. Total cost \$10,000 for fifty locations.
- K. **Community Marquis** - Purchase a marquis for the Southwest Division Los Angeles Police Department office on Western Ave.. The marquis could advertise community events or other public notices. An acknowledgement that the sign was donated by ECNANDC could also be permanently imprinted on the marquis.
- a. Once installed under the control of LAPD and ECNANDC
 - b. Location at LAPD Station in ECNANDC area.
 - c. Cost between \$5,000 and \$20,000 depending on the type of marquis.
- L. **Public Safety Consortium** - ECNANDC plan and implement a public safety consortium of block clubs party right before July 4, a community awareness event about the dangers of fireworks and guns. Costs for mass mailings, food and raffle items.
- a. Planned and Organized by the Outreach Committee
 - b. Cost range from \$1,000 to \$5,000.

M. Los Angeles Neighborhood Land and Trust – Community Garden

- a. Students at the Los Angeles Child Guidance Center’s Burton Green School (Grades 1-12) are low-income youngsters of average to gifted intelligence from South Los Angeles who fall below grade level in academic performance and face a range of behavioral challenges. The goal of this project is to create a community garden at the Burton Green School (3787 S. Vermont Ave.) that will provide service-learning opportunities for experientially deprived students of all grades, and as part of the School’s ‘Workability’ program, provide job training assistance for older students.
- b. The purpose of having the students work in the garden is as follows:
 - i. To get students in Workability involved in the processes of collaboration.
 - ii. To help students to set and meet goals.
 - iii. To offer experientially deprived students, opportunities for interactions that will increase their abilities to develop and nurture effective relationships.
 - iv. To help students experience the joy of giving back.
 - v. To offer students the opportunity to identify new job possibilities.
 - vi. To help students create a culture that values good citizenship, integrity, compassion as well as responsibility to self and others.
 - vii. To give students exposure to working with the natural environment.
 - viii. To offer students skills which will make them marketable to employers and keep them out of gangs.
 - ix. To have students grow produce for the community to learn about the importance of giving back to the community.
- c. The Los Angeles Neighborhood Land Trust (LANLT) proposes a true partnership with the Empowerment Congress North Area Neighborhood Council (ECNANDC) that involves working with ECNANDC volunteers, including area high school and college students to design the project. LANLT and ECNANDC volunteers will work with the Burton Green Workability Coordinator and the Burton Green students to develop the garden. The project should take approximately two months to complete and will be done during Summer 2005. LANLT’s Community Organizer will continue to work with ECNANDC volunteers and Burton Green’s Workability Coordinator to provide assistance and advice on the on-going maintenance and management of the garden.
- d. Working together, ECNANDC volunteers, area high school and college students, Burton Green students and LANLT, will create a produce and flower garden on the Burton Green School site. The Center for Sustainable Cities have done extensive research on the importance of creating these types of green spaces in urban areas, and helped provide the impetus for the creation of LANLT.
- e. The project will enhance ECNANDC’s relationship with the community by providing this innovative and life-changing project for experientially deprived youth in South Los Angeles and helping these young people be better prepared for employment and a productive life. It will also address public safety issues by providing Burton Green students with skills to make them more marketable to employers and thus less likely to join or continue in a gang. Providing this vulnerable population with such a program will enhance ECNANDC’s reputation in the community. Moreover, the produce raised in the garden will be provided to the vulnerable populations in the community that need greater fresh food access.
- f. The impact on the students at Burton Green will be tremendous, helping the students develop job skills and work experience in horticulture. These are experiences that are often difficult for such students to obtain because of their disabilities. Thus, providing this experience on the school grounds in a supervised manner will greatly enhance the probability that these students will be employable once they graduate. There are approximately 70 students in the school. Although

they will not all have the opportunity to work in the garden each year, they will all benefit from the produce that will be cultivated and be able to enjoy the beauty of the flower garden. Moreover, the greater community will benefit from the ability to get produce from the garden.

- g. The funding will be used to build the garden, provide the initial tools and supplies needed, and partially offset LANLT’s cost of providing technical assistance. Burton Green School will continue to fund the program and supplies out of the Workability Department’s budget and the general school budget and LANLT will continue to provide technical assistance when needed after the first year at no cost.

h. STAFF COMMITMENT:

Merice Cole has been on staff at the Burton Green a non-public school for the past four years. Burton Green operates under the umbrella of the Los Angeles Child Guidance Clinic, a non-profit organization. Ms. Cole serves as the Workability Program Coordinator. Workability is a partnership program designed to assist Special Education students with transition services, moving them from high school to adult life. Ms. Cole supports students by providing them with vocational assessments, pre-employment skills, on-site job training and placements, off-site placements, cultural awareness activities, post high school options, industry tours, as well as a host of additional resources to promote and strengthen self-advocacy skills.

Tsilah Burman has always been interested in and concerned with urban areas and how to create more vibrant and livable neighborhoods. She has extensive experience in the non-profit, public and private sectors. Prior to LANLT, Ms. Burman was Executive Director of Rally To Save Ahmanson Ranch, the successful campaign to save Ahmanson Ranch for conservation. She spent 17 years of her career in commercial real estate with a focus on research, marketing, and investment. Ms. Burman was a Partner and Senior Director for TCW Realty Advisors/CB Richard Ellis Investors for 15 years. In the public sector, Ms. Burman worked for State Senator Herschel Rosenthal, State Assemblymember Burt Margolin, Congressman Henry Waxman and L.A. County Supervisor Zev Yaroslavsky (when he was a City Councilmember). In the non-profit sector, Ms. Burman was Assistant Director of the Hollywood Revitalization Committee and has served on many non-profit Boards of Directors.

Jorge Martínez has focused his work efforts on working with at-risk youth and families of underrepresented, low socio-economic communities. Mr. Martinez worked with the Educational Talent Search program at CSU Bakersfield as a paraprofessional tutor/ advisor, where he advised at risk students on academic, personal and economic issues. In 1998, Mr. Martinez worked for El Centro de Acción Social as the Mentor Program coordinator. He also worked with Project D.A.Y. (Diversion Alternatives for Youth) as a Tutor Instructor, where he recruited, interviewed and paired tutors with students. In 2000, he served as Tutor Coordinator for the Center for Academic Preparedness at CSU Northridge. Prior to his current position, he worked as a Gang Intervention Specialist through the Juvenile Justice Crime Prevention Act project, Communities in Schools.

PROPOSED BUDGET:

North Area Neighborhood Council Funding	In-Kind Contributio ns	Other Sources	Total Project
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SOURCES OF FUNDING				
Grant	\$15,000	\$21,000		\$36,000
Other Sources of Funding:				
Grants				
Contributions				
Other (please list):				
TOTAL SOURCES OF FUNDING				

EXPENDITURES				
Salaries & Wages	\$8,000	\$20,000		\$28,000
Employee Benefits				
Subtotal Personnel	\$8,000	\$20,000		\$28,000
Supplies/Equipment	\$7,000	\$1,000		\$8,000
Occupancy (rent, lease, etc.)				
Travel				
Other (please list):				
Subtotal Non-Personnel	\$7,000	\$1,000		\$8,000
TOTAL EXPENDITURES	\$15,000	\$21,000		\$36,000

- N. **Mission Science Project** - ECNANDC make possible more hands-on science experiences for children at ECNANDC-area schools: 32nd St Elementary, Vermont Elementary, Weemes Elementary, Norwood Elementary, Foshay Learning Center, and King Elementary.
- a. In addition to regular projects and experiments, Mission Science will feature the Mission Science Investigators (MSI) program and Open Community Science Days.
 - b. Support from The Empowerment Congress North Area Neighborhood Development Council (ECNANDC) is needed to increase the number of kids, served by the six North Area Mission Science sites, who experience hands-on science during the Open Community Science Days and who participate in field trips. ECNANDC support is also needed in order for King Elementary to fully participate in all of the facets of Mission Science. While LAUSD support of the King Elementary Mission Science site is necessary and welcome, recent budgetary restrictions have limited support to a modest teacher stipend. The materials and supplies used by the site come from the prior year's support and other donations.
 - i. Proposed Financial Support from ECNANDC
 1. \$3000 for supplies, materials and promotion for the Open Community Science Days for all six schools
 2. \$6000 field trips (transportation and admission for science field trips) for all six schools
 3. \$2000 to supplement the teacher stipend from LAUSD for King Elementary
 4. \$2000 for regular Mission Science activities and the MSI program at King Elementary
 - c. ECNANDC will be a true partner. The ECNANDC youth committee will help plan the program and actively recruit volunteers, solicit donations of materials and provide guest presenters. Committee members will themselves volunteer on Open Community Science Days helping conduct the science projects, as well as distributing literature on ECNANDC and seeking participation in ECNANDC from parents.
 - d. Mission Science schools currently serve 200 to 300 kids in the North Area throughout the year. The some of the projects covered this year are:
 - i. Weather Stations
 - ii. Car rovers
 - iii. Pin Hole cameras
 - iv. Rockets
 - v. Electricity and magnets
 - vi. GAK (silly putty)
 - e. With the Open Community Science Days, Mission Science is projected to engage 500 – 600 North Area kids in exciting hands-on science activities.
 - f. MSIs, the Mission Science Investigators program
 - i. Taking a page from the popular TV show, CSI, Mission Science kids will take environmental samples from air, soil and water and analyze them:
 - ii. Instead of solving crime, MSIs are solving the mysteries of the world around them using science.
 - iii. MSIs create their own tools for gathering samples.
 - iv. MSIs develop their own tools for analyzing samples.
 - g. MSIs will also get opportunities for field trips to see sample gathering and analysis done in actual field sites and labs.
 - h. Open Community Science days
Although Mission Science has always been open to the general public, most of the Mission Science kids come from the schools which house the program. The Open Community Science Days will allow many more kids from the community served by ECNANDC to participate in

Mission Science. Specific projects will be offered on the Community Science Days and kids will be able to register online to participate.

- i. Through its Math, Engineering, Science Achievement (MESA) program, the USC Viterbi School of Engineering offers an exciting program for community children and their families – MISSION SCIENCE. Mission Science offers “hands-on” science and technology workshops, experiments, and demonstrations after school in various Los Angeles communities. The fundamental purposes of Mission Science are to:
 - i. Reinforce children's natural curiosity about their world and how things work
 - ii. Instill an excitement about science and technology
 - iii. Offer "hands-on" exhibits, demonstrations, projects and experiments
 - iv. Provide a real workshop, with tools and work tables
 - v. Expose kids to careers in Math, Engineering and Science
 - vi. Build self-esteem through success
 - vii. Develop critical thinking through the successes and failures of scientific experiments
 - viii. Introduce kids to professional engineers and scientists and college students majoring in engineering and science
 - ix. Kids can work on Mission Science projects or projects of their own making. They can tinker with things and ideas, and learn about science in an informal atmosphere.
- j. History of Mission Science
 - i. The USC Mission Science program started in 1996 as part of an NSF grant received by San Francisco State University to promote hands-on science. The USC program began as a part of the existing USC Viterbi School of Engineering’s MESA (Math, Engineering, Science Achievement) program. It was initially located at the Hoover Intergenerational Care pre-school and was conducted by Darin Gray, Mission Science coordinator. In order to serve more students, Mission Science moved to 32nd St. Elementary School in late 1996. Beginning in the summer of 1997, an additional site at John Muir Middle school was added. Dr. Samuel Mark, VP of External affairs at that time suggested that Mission Science apply for a University Neighborhood Outreach (UNO) grant and add two new sites. In fall 1998, Vermont and Weemes Elementary Schools were added. At these sites, teachers were given training to conduct the Mission Science version of hands-on science. Monthly training sessions were created for the teachers. That same year the Muir Mission Science hands-on activities were incorporated into the existing MESA program. To prevent duplication, the programs were combined into the MESA program. In 1999, Foshay Learning Center, Norwood Elementary and Murchison Elementary were added. To accommodate the additional sites, the structure of Mission Science was changed. All sites were to be run by teachers from the schools with training provided monthly by Mr. Gray. In 2000, Sheridan Elementary and Griffin Elementary were added. In 2002, Budlong Elementary, the first non-UNO site was added. In 2003 Norwood Elementary expanded to add a Girls Mission Science Club. In 2004, another non-UNO site, King Elementary was added.

O. Closed Circuit Television / Digital Video Recording system, LAPD, Southwest Division

- a. Hamilton Pacific will furnish and install three (3) Remote closed circuit television (CCTV) cameras which the LAPD Southwest Division staff will monitor, control and digital record from its station.
 - i. This proposal is based on a site visit with Lead Officer Castillo during which three (3) problematic locations where the LAPD Southwest Division plans to locate CCTV cameras.
 1. The corner of Martin Luther King and Western Ave... s site for drug sales and gang activity.
 2. The corner of 39th Street and Western Ave... a site for drug sales.
 3. The north end of the park at 39th street and Western Ave... a site foe drug sales, gang activity, and prostitution.
- b. Hamilton Pacific will furnish and install a day/night, color/Black&White, pan/tilt zoom dome cameras on a new poles.
- c. Hamilton Pacific will furnish and install wireless radio frequency (RF) video transmitters (for video) and data transceivers (for pan/tilt & zoom control) on the existing LAPD Southwest Division antenna tower.
- d. Hamilton Pacific will install wireless radio frequency receivers on each camera pole.
- e. Cameras have been proven to significantly aid Law Enforcement's efforts to reduce the following:
 - i. Narcotics
 - ii. Gang Activities
 - iii. Robberies
 - iv. GTAs
 - v. Vehicle Break-ins
- f. Cost - Please review vendor provided materials for full project overview: (Available 7-16-05)
 - i. Total Cost Three Cameras – \$46,925.00
 - ii. Total Cost Two Cameras – \$35,543.00